

To,
Ms Sandhya Kanakia
General Manager
Deccan Chamber of Commerce Industries & Agriculture (DCCI)
Pune-411014

21st March, 2018

Subject – Collaboration between Dr. Reddy's foundation for Health Education ("Dr Reddy's") and Deccan Chamber of Commerce Industries & Agriculture ("DCCI") on conducting "Awareness for Life" programmes ("AFL") designed by Dr. Reddy's at various locations.

Purpose → Collaboration for organising **Awareness for Life program** for Spreading awareness on various diseases to members of DCCI at respective Locations in Pune.

Programme Details →

No. of AFL programs – 200

Locations – City: Pune. Specific venues will be as decided by Dr. Reddy's in congruence with DCCI. Dates- As mutually agreed by DCCI and Dr. Reddy's
Time Period – 1st April 2018 – 31st March 2019.

Flow and agenda of AFL Programme→

- 1) Introduction of speakers by the AFL coordinator of Corporates.
- 2) Information sharing by Invited speaker (40 min)
- 3) Question and Answer session (20 min)
- 4) Closing remarks (Vote of Thanks) (5 min)

Roles and Responsibilities of Dr. Reddy's →

- 1) To facilitate and engage faculty/speakers, who are specialist in treatment of NCD to speak the AFL programme on mutually decided topics.(Prevention of Heart Disease, Diabetes, respiratory diseases, Cancer, Gastrointestinal Disorder, Obesity)
- 2) Arrange for travel of such speakers by cabs/taxis to the mutually decided venues.

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agreement, or any confidential or proprietary materials to which it may have gained access, or any information or data concerning any aspects of the disclosing party, an affiliate of the disclosing party or their operations, existing or future business dealings, or any other information regarding their services. For the avoidance of doubt, Dr. Reddy's will be entitled to disclose the terms mentioned herein to any third party, it elects to conduct the AFL program to meet the obligations of Dr. Reddy's under this collaboration arrangement. Similarly, DCCIA will be also entitled to share the terms and conditions of this Agreement to their members.

- o Any Confidential information provided by either Party under this Agreement will be marked "Confidential". Any information which is already in public domain will not be considered "Confidential"
- o The collaboration stands valid for 1 year from the date mentioned above and will be renewed upon mutual consent.
- o Either Party terminate the understanding stated herein with a notice of one month to the other party without assigning any reason. However, the collaboration will terminate after the completion of AFL programmes which may be running at the time when such notice is given by either party .
- o It is clearly understood by the parties that neither of the parties hereto shall hold itself out as the agent of the other, nor shall either of the parties incur any indebtedness or obligation in the name of or which shall be binding upon the other, and nothing in this letter of intent shall create or deemed to create a partnership or joint venture between the parties, and each of the parties shall be bound by such regulations as may be applicable.
- o The understanding herein is not intended to and does not create any contractual rights between the two parties.

Yours Sincerely
For Dr. Reddy's Laboratories Limited

Name: *Yatish Singh*
Designation: *Head - DRFHE*

Agreed and Acknowledged By DCCI
Name: *HP Sivarajama*
Designation: *Vice Chairman DCCIA*