

CIRCULAR No #078 GEN

Date: 24.01.2024

To,
All Member Industries of DCCIA Pune.
Pune.

SUBJECT: “Interactive Session on Business Opportunity in West & Central Africa, Pune”.

Dear Members,

We are pleased to inform you that **FICCI Maharashtra State** is organizing an interactive session on **Business Opportunities in West & Central Africa through ARISE Special Economic Zones (SEZ)**. **“Deccan Chamber Of Commerce, Industries & Agriculture, Pune (DCCIA)”** is the supporting partner for the event. The objective of organising this session is to showcase the potential and benefits of investing and doing business through ARISE SEZ in West & Central Africa for Indian companies, as per following schedule:

- **Date: 30th January 2024 (Tuesday)**
- **Time: 11:00 am – 1.30 pm followed by B2B Meetings and Networking lunch**
- **Location: The Pride Hotel, Shivajinagar, Pune**

We request the members to participate in the above event which is totally free for members of DCCIA.

For more info, please contact Mr. Pradeep Ahire on Pradeep.ahire@ficci.com / +91-9324058239.

Contact. Tel: 8956918543/8956918544

Email: - gm@dcciapune.org, adminofficer@dcciapune.org

Thanks & Regards,

For Deccan Chamber of Commerce, Industries & Agriculture, Pune

Darshana Ahirekar
Business Development Manager
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From: Pradeep Ahire [<mailto:pradeep.ahire@ficci.com>]

Sent: 17 January 2024 17:40

To: gm@dcciapune.org

Subject: FW: Invitation to attend Interactive Session on Business Opportunity in West & Central Africa, 30th Jan 2024, Pune

[Interactive Session on Business Opportunity in West & Central Africa, Pune](#)

We are delighted to inform you that **FICCI Maharashtra State** is organizing an interactive session on **Business Opportunities in West & Central Africa through ARISE Special Economic Zones (SEZ)**. The objective of organising this session is to showcase the potential and benefits of investing and doing business through ARISE SEZ in West & Central Africa for Indian companies, as per following schedule:

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ARISE is developing Special Economic Zones in Public Private Partnership (PPP) in West and Central Africa and present in 10 growing countries including *Gabon, Togo, Benin, Ivory Coast, Democratic Republic of the Congo, Republic of the Congo, Chad, Rwanda, Sierra Leone, and Nigeria*.

India has emerged as one of Africa's foremost inbound investors, with bilateral trade reaching \$97 billion in 2022, a significant increase from \$56 billion in 2021, with government encouraging Indian entrepreneurs to explore African markets.

Some of the promising sectors for Indian companies to explore business & investment opportunities include, Textile & Apparel, Agro processing (cashew, soya, maize, Cocoa, shea, pineapple & Tomato), Timber, Fertilizer & Chemicals, Recycling Industries, Pharma, Plastics, Automobile, Packaging, Electronics, Phone & Computer Assembly, Construction Materials, Electric Vehicle etc.

Arise also offers joint venture opportunity for Industrial Shed Manufacturing (Factory & Storage), Ceramics, Industrial Waste Recycling, 2-Wheeler Tyre Manufacturing and Packaging (Liquid & Solid) in the targeted African market for Indian companies.

The SEZ can also be utilized to export certain products to the US and European markets, due to the advantageous **EBA & AGOA** treaty benefits. The import substitute opportunity presents significant potential in the region, with a target population of more than 50 million in the region.

With this background, and your possible interest, **we take this opportunity to invite you to participate in this interaction and explore newer business opportunities for your organization by registering online on:** <https://forms.office.com/r/BZwxDdkLDA> There is no registration fee, however online registration is mandatory. In your absence, please nominate an official from your organization.

For more info, please contact Mr. Pradeep Ahire on Pradeep.ahire@ficci.com / +91-9324058239.

We look forward to your participation in this session.

With best regards,

Deepak Mukhi

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