

DCCIA/Write-up #006/Ref. CIRCULAR No. 026/GEN/2026-27 Date: 29.07.2026

AI-Powered EXIM Document Digitization Webinar Series – 1: Certificate of Origin Automation.

Dear Members,

The **Deccan Chamber of Commerce Industries & Agriculture, Pune (“DCCIA”)**, in association with “**Automaxis**”, organized a webinar on “**AI-Powered EXIM Document Digitization Webinar Series – 1: Certificate of Origin Automation**” on **Wednesday, 12th August 2026**.

Mr. Pratik Sharma, Co-founder & COO, Automaxis, was the eminent keynote speaker for the webinar.

Mr. H. P. Srivastava, Founder Director & Chairman – DCCIA, in his welcome address, expressed his sincere thanks to **Mr. Pratik Sharma, Co-founder & COO, Automaxis**, for agreeing to conduct the webinar for the benefit of DCCIA members. He also thanked the moderator, **Mr. Ashok Agarwal, MD, Lucrative Exim Outsourcing Pvt. Ltd.**

Mr. H P Srivastava highlighted DCCIA’s pioneering role in issuing online Certificates of Origin (COOs) during the COVID-19 pandemic. He explained that the programme aims to integrate trade documentation using AI-powered tools to reduce errors and processing time. He further explained that DCCIA’s digital services provide automation benefits to both members and non-members using its services. He further informed the participants that the RoboCo tool designed by Automaxis is custom designed for obtaining Certificates of Origin through the DCCIA portal and is free of cost for them.

Mr. Ashok Agarwal, in his address, discussed the importance of automation in the EXIM industry. He highlighted how manual data entry across multiple government agencies can lead to human errors and potential litigations. He explained that while exporters may implement ERP systems for their internal processes, external government agencies and other platforms may still require manual submission of data, thereby creating opportunities for errors.

Mr. Ashok Agarwal appreciated **Mr. Pratik Sharma** and Automaxis team for developing an automation tool that enables exporters to upload their documents once and automatically generate error free documents such as the Certificate of Origin within minutes.

Mr. Pratik Sharma explained that the Certificate of Origin automation tool is available for both **Preferential and Non-Preferential Certificates of Origin**. He confirmed that DCCIA members obtaining Certificates of Origin through the DCCIA portal would receive free access to the tool.

He clarified that while the tool automates data entry and validation, certain processes, such as payment and digital signatures, still require manual intervention. Mr. Pratik Sharma also addressed concerns relating to data security. He outlined three methods of

data integration: **ERP/CRM connectivity, PDF upload and processing, and a dedicated web-based solution.**

Mr. Pratik Sharma then gave a live demonstration of **RoboCo**, an AI-powered solution for generating Certificate of Origin documents by automatically extracting and processing data from invoices and packing lists. The system reduces the filing time from approximately **60–90 minutes to just 99 seconds.**

He further informed the participants that, under the exclusive arrangement with DCCIA, members would receive **free access to the RoboCo solution.** The system can handle up to **100 Certificate of Origin filings per day**, with the potential for integration with existing ERP systems.

The presentation by **Mr. Pratik Sharma** was followed by an interactive **Question-and-Answer session**, moderated by **Mr. Ashok Agarwal, MD, Lucrative Exim Outsourcing Pvt. Ltd.**

We are pleased to enclose the copy of **presentation which was made by the eminent keynote speaker Mr. Pratik Sharma- Co-founder & COO, Automaxis .** We are sure that you will find it useful.

The **Vote of Thanks** was presented by **Mr. Ritesh Kashid, Sr. Manager – DCCIA.**

More than **65 delegates** attended the webinar and benefited from the informative session and live demonstration of the AI-powered Certificate of Origin automation solution.

Thanks & Regards,

Ritesh Kashid

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