

CIRCULAR No #001/GEN/2026-27

Date: 03.04.2026

To,
All Member Industries of DCCIA Pune.

SUBJECT: DCCIA Signs MOUs with BRICS Business Chamber.

Dear Members,

“Deccan Chamber of Commerce Industries & Agriculture Pune” (DCCIA) signed a Memorandum of Understanding (“MoU”) with BRICS Business Chamber. While the former MoU was signed by **Mr. H.P. Srivastava, Chairman DCCIA & Mr. John Maddison President BRICS Business Chamber** virtually by Zoom Meeting on **01st April 2026**, the letter was signed in counterparts.

The MoU establishes a formal framework for cooperation aimed at advancing bilateral trade, investment, and business collaboration between India, Ghana, and the broader BRICS and African markets. This partnership reflects a shared commitment to fostering stronger economic ties and unlocking new opportunities for businesses across both regions.

Under the agreement, both Chambers will collaborate across several key areas, including:

- Promotion of trade and investment through joint missions, forums, and delegations.
- Facilitation of business networking, B2B matchmaking, and strategic partnerships.
- Exchange of market intelligence and support for market entry and regulatory navigation.
- Capacity building through training programmes, seminars, and knowledge-sharing initiatives.
- Engagement with government and diplomatic channels to enhance trade facilitation.

A Joint Working Group will be established to oversee implementation, ensuring structured coordination and measurable outcomes from the partnership over the initial three-year term.

Speaking on the occasion, representatives from both organizations emphasized that this collaboration is a strategic step toward deepening intra-BRICS trade and strengthening Africa–India economic relations, particularly in high-growth sectors such as manufacturing, technology, renewable energy, and services.

The virtual signing ceremony underscores the growing importance of cross-border institutional partnerships in driving sustainable economic development, supporting SMEs, and enabling global market access in an increasingly interconnected world.

This MoU further reinforces the role of the BRICS Business Chamber as a key facilitator of private-sector engagement and positions the DCCIA as a vital gateway to one of India’s most dynamic industrial regions.

Thanks & Regards

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