

## DCCIA Celebrates Three Decades of Excellence: A Legacy of Growth and Transformation

Maharashtra has long stood as an industrial powerhouse within India's economic landscape, leading the nation in manufacturing output, export promotion, and technological innovation. The state's strategic location, skilled workforce, and robust infrastructure have created fertile ground for enterprises ranging from traditional manufacturing to modern technology firms. Within this dynamic environment, industry associations play a critical role in fostering collaboration, advocating for policy reforms, and creating sustainable ecosystems for business growth.

The Deccan Chamber of Commerce, Industries & Agriculture (DCCIA) Pune, one of India's most dynamic and proactive industry bodies, proudly marks 30 years of its inception. From a small association of industrialists on Pune-Nagar Road in 1994 to a prestigious chamber representing businesses across the region, DCCIA's journey is a testament to resilience, adaptability, and visionary leadership.

This milestone is more than just an anniversary; it celebrates three decades of commitment to fostering industrial growth, empowering businesses, and shaping Maharashtra's economic landscape. As industries across Pune and beyond join hands to commemorate this historic occasion, the chamber's impact on the region's economic development stands as a beacon of progress and innovation.

### MAHARASHTRA'S INDUSTRIAL PROWESS AND DCCIA'S ROLE

Maharashtra boasts some of the largest export promotion zones and is a key hub for IT, ITeS, electronics, and manufacturing. With its strong infrastructure and skilled workforce, the state remains an attractive destination for business and entrepreneurship.

Amid this thriving industrial ecosystem, DCCIA has played a crucial role in facilitating business growth, advocating for policy reforms, and ensuring a harmonious relationship between the corporate sector, government bodies, and society. Over the years, the Chamber has been instrumental in bringing together businesses of all sizes—from multinational corporations to micro, small, and medium enterprises (MSMEs)—onto a common platform to collaborate, innovate, and scale new heights.

### THE EVOLUTION OF DCCIA: A LEGACY OF COMMITMENT

Established in 1994, DCCIA began as the 'Nagar Road Industries Association' (NRIA), a

collective of like-minded entrepreneurs who sought to address common industrial challenges. With the enthusiastic participation of over 45 industrialists in its first meeting at Milton Plastics Ltd, the foundation of a robust business network was laid. Over time, as the membership base expanded, NRIA transformed into the 'Nagar Road Chamber of Commerce, Industries & Agriculture' (NRICCA). Eventually, in 2009, it embraced its current identity as DCCIA Pune to encompass industries beyond the Pune-Nagar belt.

Today, the Chamber is home to over 200 esteemed member organisations, ranging from renowned industrial giants to ambitious startups, all contributing to the region's economic vibrancy. Through strategic collaborations with 15+ national and international industry bodies, DCCIA has broadened its influence, ensuring that Pune remains a formidable player in India's industrial and commercial landscape.

### A CHAMBER FOR THE FUTURE: VISION AND IMPACT

DCCIA is not just an industry body but a movement—a catalyst for progress and a proponent of ethical business practices, good governance, and social responsibility. Over the years, the Chamber has undertaken various initiatives to support industrial development, facilitate ease of doing business, and create an ecosystem that fosters entrepreneurship and innovation.

### EMPOWERING MSMEs AND EMERGING ENTERPRISES

Recognising the vital role of MSMEs in India's economic framework, DCCIA has consistently advocated for policies that empower smaller enterprises. The Chamber has actively worked to provide them with access to resources, networking opportunities, financial

guidance, and training programmes. Through mentorship initiatives and industry-specific workshops, it has helped countless small businesses navigate challenges and expand their market reach.

### ADVOCACY AND POLICY INTERVENTIONS

A significant strength of DCCIA lies in its ability to bridge the gap between industry and government. By engaging with policymakers and regulatory bodies, the Chamber has influenced key decisions related to taxation, infrastructure development, labor laws, and environmental policies. These efforts have ensured that businesses in Pune and Maharashtra continue to thrive in a supportive and sustainable environment.

### A HUB FOR KNOWLEDGE, INNOVATION, AND SUSTAINABILITY

DCCIA's impact extends beyond business advocacy. It has been at the forefront of knowledge-sharing, regularly organising conferences, seminars, and dialogues featuring eminent leaders from business, politics, and academia. These platforms have facilitated meaningful discussions on emerging industry trends, technological advancements, and global market dynamics, equipping members with the insights needed to stay ahead of the curve.

In alignment with global sustainability goals, DCCIA has also promoted green initiatives, encouraging industries to adopt eco-friendly practices, invest in renewable energy, and enhance their corporate social responsibility (CSR) efforts. By fostering an environment of responsible business conduct, the Chamber has reinforced its commitment to the broader welfare of society.

### HONOURING EXCELLENCE: DCCIA'S PRESTIGIOUS AWARDS AND RECOGNITIONS

Over the years, DCCIA has instituted prestigious awards to recognise individuals and organisations that have made exemplary contributions to industry and society. These accolades include the Lifetime Achievement Award, Excellence Awards for Social and Public Service, and Best Industrialist, Best HR



Practices, and Best Safety Initiatives.

Some of India's most distinguished personalities have graced the annual award ceremonies, underscoring the Chamber's reputation as a premier institution that upholds and celebrates excellence. By honoring achievers and thought leaders, DCCIA inspires the next generation of entrepreneurs and business leaders to strive for greatness.

### THE ROAD AHEAD: A CHAMBER POISED FOR GREATER HEIGHTS

As DCCIA completes three decades of unparalleled service, it stands at the threshold of a new era that promises even greater possibilities. The Chamber is set to embark on a series of transformative initiatives to strengthen Pune's industrial sector further and enhance the ease of doing business. Among its future priorities are:

- **Expanding Digital Infrastructure** – Leveraging technology to streamline business operations, facilitate virtual networking, and enable seamless industry-government interactions.
- **Promoting Startups and Innovation** – Creating incubation centers and mentorship programmes to support budding entrepreneurs and drive innovation in

emerging sectors.

- **Enhancing Global Outreach** – Strengthening international partnerships to open new trade, investment, and knowledge exchange avenues.
- **Fostering Sustainable Development** – Encouraging industries to adopt environmentally friendly practices and integrate sustainability into their core operations.
- **Strengthening Skill Development Programmes** – Collaborating with educational institutions and industry leaders to bridge the skill gap and prepare a future-ready workforce.

DCCIA's 30-year journey is not merely a story of industrial growth; it is a saga of perseverance, collaboration, and shared aspirations. The Chamber has cultivated an ecosystem where industries thrive, businesses flourish, and communities prosper.

As it commemorates this remarkable milestone, DCCIA reaffirms its commitment to fostering an inclusive and robust industrial landscape. The legacy built over the past three decades serves as a strong foundation upon which the Chamber will continue to drive economic development, nurture entrepreneurial spirit, and uphold the values of integrity, excellence, and service.

## Rathin Sinha: The Ingenious Entrepreneur and Social Visionary Steering DCCIA

Rathin Sinha stands as a towering figure in strategic business leadership and innovation in the industrial heartland of Pune. With a career spanning manufacturing, entrepreneurship, and social service, Sinha has been instrumental in shaping Pune's industrial landscape while contributing immensely to society.

### A FOUNDATION IN EXCELLENCE

Born in West Bengal in 1950, Rathin Sinha moved to Pune in 1960 when his father set up the well-known PITTIE drafting machine brand. His thirst for knowledge led him to Wadia College for science studies, before securing a coveted spot at the Indian Institute of Technology (IIT) Mumbai, where he earned a B. Tech in Mechanical Engineering.

With an innate passion for design, product development, and process optimisation, Sinha embarked on his entrepreneurial journey in 1976, establishing Precision Pressing Manufacturers and Pioneer Tool & Die Company in Bhosari Industrial Area, Pune. These companies flourished as OEM suppliers to industry giants like Bajaj and TVS Group.

As the Managing Director of San Stamping Pvt. Ltd., Sinha oversees manufacturing precision spun sheet metal parts for applications ranging from centrifugal separators to defense components. His company supplies multinational giants like Alfa Laval, Tranter, and Uni Klinger while catering to Ordnance factories and exporting to Japan, USA, Italy, Germany, New Zealand, and Australia. His multiple patents further cement his reputation as an innovator.

### A DEEP COMMITMENT TO SOCIAL CAUSES

Beyond his business endeavors, Sinha has dedicated himself to philanthropy and social causes. A long-standing Poona Round Table 65 member, he has served twice as its President. His commitment to Rotary International as a Past President



Rathin Sinha, Chairman, DCCIA

of the Rotary Club of Poona Downtown has led to the execution of several impactful CSR initiatives, such as:

- Providing free prosthetic hands to accident victims.
- Distributing oxygen concentrators to critically ill COVID-19 patients.

His contributions to industrialisation and social work have earned him numerous awards and accolades, making him one of the most respected industrialists of Pune.

## HP Srivastava: A Visionary Leader Bridging Business and Excellence

Pune's corporate and industrial ecosystem has flourished under the leadership of experts who blend expertise with vision. Among them stands Hari P Srivastava, a name synonymous with excellence, leadership, and an unwavering commitment to fostering industrial growth. As the Founder Director & Vice Chairman of Deccan Chamber of Commerce, Industries and Agriculture Ltd. (DCCIA), Srivastava's leadership has transformed the Chamber into a powerful voice for industries in Pune and beyond. With his keen business acumen and strategic foresight, he has guided DCCIA to expand its influence and advocacy efforts, ensuring that businesses—especially in the manufacturing and MSME sectors—benefit from progressive policies and ethical business practices.

### A TRAILBLAZER IN CORPORATE EXCELLENCE

With more than thirty years of corporate experience in Human Resources, Commercial, and Legal affairs—both in India and abroad—Srivastava has left an indelible mark on the industry. Before entering the corporate world, he served in the technical cadre of the Indian Air Force. He later had a brief stint as a Specialist Officer at the Bank of Baroda.

Currently, he is the director of Trident International Pvt Ltd, a government-recognised "Export House" manufacturer and exporter of industrial tyres, wheels, and tracks under the "Traxter" brand. Additionally, he is on the Board of Advisors of Kochi-based Malaya Group and Ergo Talents HR Solutions Pvt Ltd, a Bangalore-based company. He is also the Founder Director and Partner at RAH Corporate Advisors, an amalgamation of highly experienced top management professionals, engaged in providing end-to-end business solutions.

### CHAMPIONING ECONOMIC GROWTH & POLICY ADVOCACY

Beyond his business ventures, Srivastava has also significantly contributed to industrial & foreign trade policies. He has played a crucial role in shaping trade policies as the former Chairman of the Export Promotion Council for SEZs and EOUs (Western Region) under the Ministry of Commerce and Industry. His involvement in key committees such as the Permanent Trade Facilitation Committee (Pune Customs) and the GST Grievance Redressal Committee (Pune Zone) underscores his dedication to streamlining business regulations and advocating for industrial growth.



HP Srivastava

### AN ACADEMIC LUMINARY & MENTOR

Academia has never been far from his heart. For over a decade, as a visiting faculty member at leading Pune management institutes like SCMHRD, SIIB, and SIMS, he has mentored countless students, imparting invaluable knowledge from his vast experience. His commitment to education extends to policy-making, as evidenced by his role in the Management Syllabus Revision Committee appointed by Savitribai Phule Pune University ("SPPU").

He has received several prestigious awards for his relentless work and contribution to the field, including the Achievers Award from the Air Force Association-Western region, Pune.

## Vishal Makar: Honoured with DCCIA Lifetime Achievement Award 2024

True leadership is not just about power or position—it is about creating impact, inspiring change, and leaving behind a legacy of excellence. This sentiment resonates profoundly with Vishal Makar, the prestigious DCCIA Lifetime Achievement Award 2024 recipient. Recognised for his unwavering commitment to industrial growth, business transformation, and social welfare, his journey is nothing short of remarkable.

### FROM A FLEDGLING RE-STARTUP TO A GLOBAL POWERHOUSE

Coming from a family of industrialists, Vishal Makar's story is a testament

to perseverance, vision, and an innate ability to turn adversity into opportunity. A Sydenham College, Mumbai alumnus, he stepped into the business world with resilience and determination.

His defining moment came in 1992, when he joined Oriental Rubber Industries Pvt Ltd as a Director on Board. At that time, the company was a fledgling 're-startup' struggling to find its feet in the market. But for Vishal Makar, challenges were not roadblocks—they were stepping stones. With a strategic vision and relentless focus on excellence, he redefined and rebuilt the company, positioning it as a global leader in manufacturing "Conveyor Belts and other Spe-

cialised Rubber Products". Today, Oriental Rubber Industries Pvt Ltd. is an industrial giant that exports its products to over 50 countries worldwide.

### A LEADER WITH A HEART FOR PEOPLE

What sets Vishal Makar apart is his business acumen and deep-rooted commitment to social responsibility. A Lifetime Trustee of Sada Prem Trust, he has actively contributed to uplifting communities and driving meaningful social initiatives. His efforts extend far beyond boardrooms and factory floors, from supporting education and

healthcare initiatives to empowering local communities. His leadership philosophy is simple yet powerful: "A company's success is measured by its ability to give back to society."

### A STRATEGIST, MENTOR, AND INSPIRATION

Beyond business and philanthropy, Vishal Makar is a people's leader, strategist, mentor, and industry influencer. Committed to empowering others and fostering aspiring leadership, he has set new benchmarks in Marketing, Finance, Legal, and International Business. Despite his success, Vishal Makar



Vishal Makar Receiving DCCIA Life Time Achievement Award at the hands of Ashishkumar Chauhan - MD & CEO - NSE

remains humble, inspiring those around him through mentorship and leadership that uplifts others.

While Vishal Makar has always believed in winning hearts, not awards, the Deccan Chamber of Commerce, Industries & Agriculture (DCCIA) takes pride in recognising his incomparable

contributions to the industry and society. As he receives the DCCIA Lifetime Achievement Award 2024, his journey

inspires aspiring entrepreneurs, business leaders, changemakers, and not to forget a large number of professionals and employees to whom he has been a friend, philosopher and guide.



## Recognising Notable Contributors: Champions of Social Service, Public Service, and Industry

Niramay was honoured with the DCCIA Award for Excellence – Social Service for its remarkable contributions to uplifting underprivileged communities and creating a future where every child has the right to a healthy and dignified life. Since its inception in 2007, Niramay has been a beacon of

hope in child and adolescent healthcare. The organisation has immunised over 80,000 children, administered over 95,000 COVID-19 vaccinations, and supported 3,000 malnourished children with essential medicines, supplements, and counselling.

The DCCIA Award for Excellence – Public

Service was presented to Nitin Mahajan for his outstanding dedication and transformative contributions in power distribution as Deputy Executive Engineer at the Maharashtra State Electricity Distribution Company Limited (MSEDCL).

The DCCIA Pune Award for Excellence—Best Industrialist was presented to Dr. Sudhir Mehta, a visionary entrepreneur whose leadership has revolutionised India's automotive and electric mobility sectors. As Founder and Chairman of Pinnacle Industries and EKA Mobility, Dr. Mehta has championed innovation, sustainability, and global collaboration.



Dr Sudhir Mehta Receiving Award



DCCIA Pune Award for Excellence – Social Service 2024 NIRAMAY, Pune



Nitin Mahajan Receiving Award

## Incredible AM Pvt. Ltd.: Metal 3D Printing in Maharashtra

Founded in 2017 in Pune, Incredible AM Pvt. Ltd. has emerged as a leading innovator in 3D printing technology. A subsidiary of Industrial Metal Powders (I) Pvt. Ltd. (IMP)—a globally renowned manufacturer of high-purity iron powders with over 50 years of quality—it is setting new benchmarks in advanced manufacturing and medical applications.

### A STATE-OF-THE-ART FACILITY

3D Incredible has established a modern facility with some of the latest technologies to cater to diverse industrial and medical needs. The facility boasts:

- FDA/CE-certified medical software for designing advanced implants
- Engineering software for precision prototyping and production
- Metal 3D printing machines for high-performance applications
- FDM and SLA polymer printing machines for versatile solutions
- In-house heat treatment and post-processing capabilities to ensure superior quality
- Advanced quality control systems that guarantee reliability and quality

### ENGINEERING QUALITY ACROSS INDUSTRIES

3D Incredible is ISO 9001 certified and serves industries including automobiles, consumer goods, medical devices, tooling, aerospace, and more. The company has worked with over 200 companies across India, assisting them in product development and innovation. It specialises in:

- Design, prototyping, and small-batch production with additive manufacturing techniques
- Collaborating with ISRO and other prestigious organisations for specialised manufacturing solutions
- Utilising FDM and SLA plastic printing for a wide range of engineering applications
- Exporting products globally, reducing costs and time-to-market for engineering firms

### TRANSFORMING MEDICAL INNOVATIONS

3D Incredible is at the forefront of medical 3D printing in India, holding ISO 13485 certification for its advanced healthcare solutions. The company has revolutionised patient care by developing customised implants and has:



- Successfully completed 4,000+ patient-specific implants across 60 cities
- Partnered with 1,000+ surgeons and 200+ hospitals to provide tailored medical solutions
- Secured four patents and exported implants to five countries
- Developed implants using materials like Titanium, PEEK, and PMMA, ensuring affordability and accessibility
- Reduced implant costs by 50%, making advanced healthcare available in Tier 1, 2, and 3 cities

### RECOGNITION & AWARDS

3D Incredible has garnered multiple prestigious awards, including recognition from Union Minister Nitin Gadkari as one of India's fastest-growing SMEs. With a strong vision of making world-class, patient-specific implants accessible to every patient, the company continues to redefine the landscape of engineering and healthcare innovation.

"As India's leading medical 3D printing company, Incredible AM Pvt. Ltd. is driving the country towards an era of precision manufacturing and superior patient care, ensuring that technology and innovation benefit everyone in need," says Mahesh Dhoka, Director of Incredible AM Pvt. Ltd.



## Prakash Dhoka: Balancing Commerce and Compassion

Prakash Dhoka, an esteemed metallurgist and visionary entrepreneur, is the Managing Director of Industrial Metal Powders (India) Pvt. Ltd. (IMP). With a doctorate from Vishwakarma University and a master's in engineering (Metallurgy), he has worked for advancements in high-purity iron manufacturing. Under his leadership, IMP has grown one of the world's most significant electrolytic/reduced iron powder and flake manufacturer, exporting to over 32 countries.

Beyond business, Dhoka is deeply committed to social service. As the Treasurer of DCCIA, Pune, he plays a crucial role in industry advocacy and development. His philanthropic contributions include transforming the Zilla Parishad School in Wada Punar Vasan, building a residential school for mentally

challenged children in Wajewadi, and supporting various healthcare initiatives, including an ICU facility at Swa. Shukhlalji Khabiya Jain Dharmarth Hospital.

A recipient of numerous accolades, including the "Lifetime Achievement Award" by DCCIA and "Best Metallurgist" by COEP, Dhoka continues to uplift society through education, healthcare, and rehabilitation efforts. His unwavering belief in "Serving Humanity is Serving God" drives his mission to create a lasting impact on those in need.



## Vasudeo Malu: Strategic Leader and Secretary of DCCIA

Vasudeo Malu, an accomplished professional and management strategist, is the Secretary of DCCIA, Pune. With over four decades of experience in manufacturing, supply chain management, business development, and general management, he has played a pivotal role in shaping industrial progress.

As Executive Vice President at The Supreme Industries Ltd., Malu leads the Industrial Products Business, contributing significantly to the company's Rs. 10,200 crore turnover. His leadership extends beyond corporate responsibilities, making impactful contributions through industry associations and social organisations.

Malu, a mechanical engineering graduate, has furthered his expertise with an Executive MBA, ICWA, and a Ph.D. His diverse experience

spans reputed companies such as VIP Industries, Asian Paints, and Nilkamal Industries, with international exposure as CEO of a Sri Lankan

operation. Beyond business, Malu is deeply committed to social causes. He actively engages in community service as a Rotarian with Rotary Club of Poona Downtown. A certified trainer, he shares his knowledge on behavioral management, lean practices, and operational excellence.



## Engineering Dreams, Empowering Generations: The RSB Story

The journey of RSB Group is a testament to vision, resilience, and unwavering determination. Founded by brothers Rabindra Behera and Suvendra Behera, the company started with a dream to create a lasting impact in the automotive industry. RSB Group is a 3000 crore global engineering powerhouse, with operations spanning India, the USA, and Mexico.

### A MODEST START WITH A BIG VISION

The story began in 1973 when the Behera brothers launched International Auto Products in what was then Bihar (now in Jharkhand), with an ini-

strategic acquisitions and greenfield projects. This diversification reduced risks and strengthened their foothold in the global automotive sector.

### GLOBAL FOOTPRINT AND INDUSTRY LEADERSHIP

RSB Group operates 17 manufacturing plants across India, the USA, and Mexico. Headquartered in Pune, the Group comprises:

- RSB Transmissions (I) Ltd
- RSB Transmissions North America Inc
- RSB Transmissions De Mexico
- I-Design Engineering Solutions Ltd.

The company caters to both automo-



mobile capital of 2 lakh, including 20,000 from a state subsidy. Despite starting small, they remained determined to succeed, taking on maintenance contracts for Tata Steel and Uranium Corporation of India in their early days.

Their breakthrough came in 1980 when they secured a pivotal contract with Tata Motors, propelling the company into rapid growth. RSB's commitment to quality and innovation resulted in an 80-100% annual growth rate through the mid-1990s, laying a strong foundation for future success.

### EXPANSION AND INNOVATION

The 1990s marked a period of strategic expansion for RSB. The company diversified into propeller shafts, gearboxes, and other automotive components, establishing a dedicated gear manufacturing unit in Pune at Tata Motors' invitation in 1995.

The 2000s saw RSB grow further, expanding into international markets, including the USA and Mexico, through

strategic acquisitions and greenfield projects. This diversification reduced risks and strengthened their foothold in the global automotive sector.

### RAISING THE STANDARD

RSB's dedication to quality and innovation has earned it prestigious recognition, including the Deming Prize for its Jamshedpur, Pune, and Pant Nagar plants. Additionally, its Jamshedpur and Pune units have received TPM (Total Productive Maintenance) Excellence Awards, reinforcing its industry leadership.

### STRATEGIC GROWTH AND FUTURE VISION

Recently, RSB partnered with Bain Capital, setting the stage for exponential growth and market expansion. The company is also making significant



RK Behera & SK Behera

strides in electric and hydrogen-powered vehicle technologies, collaborating with EVR Motors to develop E-axles, electric motors, and controllers. By embracing Industry 4.0 and 5.0, integrating AI and ML, and focusing on digitisation, RSB is ensuring its position at the forefront of technological evolution.

### BEYOND BUSINESS: A LEGACY OF SOCIAL IMPACT

RSB Group is not just about engineering quality—it is about building communities and transforming lives. With a workforce of over 6,000 employees, RSB fosters a culture of inclusivity, ethics, and humanism.

Its CSR wing, RSB Foundation, has positively impacted over 30 lakh lives through 22 large-scale projects across 300+ villages. Key initiatives include:

- Ek Pahal: A program focused on women's empowerment through education and skill development.
- Padmavati Siksha Niketan: A school providing quality education to underprivileged children near Cuttack.

RSB Group remains dedicated to creating a brighter future for all, from ensuring employee well-being to community development and sustainability.

### A FUTURE BUILT ON EMINENCE

From humble beginnings, RSB Group has transformed into a global leader, poised to continue shaping the future of the automotive industry. Their relentless pursuit of innovation, sustainability, and quality continues to drive their success, shaping the future of the automotive and engineering industry worldwide.





**VISIONARIES SPEAK**



I am immensely pleased to know that the Deccan Chamber of Commerce, Industries & Agriculture ("DCCIA") recently celebrated its 30th anniversary. This milestone is a testament to the unwavering dedication and tireless efforts of everyone involved in this esteemed organisation. I have fond memories of receiving the "DCCIA Award for Excellence – Best Industrialist" about a decade ago and I admire the great work DCCIA has been doing in fostering industrial growth and economic development in this region. DCCIA's initiatives and policies have gone a long way in creating a conducive environment for businesses to thrive, thereby contributing significantly to our nation's economy. I am quite sure that they will continue to contribute in the same vein to realise our dream of becoming a fully developed nation with over 45 trillion economies by 2047.

**Adar Poonawala, CEO, Serum Institute of India and Chairman Poonawala Fincorp Ltd**



Heartiest congratulations to the Deccan Chamber of Commerce Industries and Agriculture, Pune (DCCIA), on completing 30 glorious years of excellence. For three decades, DCCIA has been a beacon of growth and innovation, fostering collaboration among industries and driving sustainable economic development. Their unwavering commitment to supporting businesses and shaping a robust ecosystem is commendable.

As RSB Group, we are proud to be associated with such a visionary institution that embodies the values of innovation, excellence, and community development. May DCCIA continue its inspiring journey, scaling greater heights and creating a brighter future for all. Wishing DCCIA continued success and impact!

**R.K. Behera, Chairman, RSB Group**



My heartfelt congratulations to DCCIA on completing 30 years. It is a significant achievement considering the fact that it started as a small Association of Industries in 1994, mainly for the manufacturing units located on Pune – Nagar Road, which was declared as a "D" Zone in the Industrial Policy of the Government of Maharashtra in the year 1992. During its journey of over three decades, DCCIA has built a creditable record of providing exem-

plary service to member units, the surrounding locality, and workers. The fact that it represents not only many large /multinational industries but also a number of young entrepreneurs starting a Micro/ SSI unit in this region bears testimony to this fact.

I have fond memories of being the "Chief Guest" at their Annual Award Function in 2023. I was pretty impressed to know the type of work DCCIA has been doing for its members, especially in resolving various local issues. I am quite sure that the Chamber will continue to foster a congenial atmosphere for promoting and developing industries in Pune's industrial region.

**Sanjay Kirloskar, Chairman, Kirloskar Brothers Limited**



I am immensely pleased to note that DCCIA recently marked its 30th anniversary. This milestone reflects the commitment, dedication, and tireless efforts of its members and office bearers. I fondly remember receiving the "DCCIA Award of Excellence—Best in Public Service" in 2013. I admire the excellent work DCCIA has done for its member industries and its role in attracting investment to this industrial region, which has significantly contributed to our nation's economy.

I am confident that DCCIA will continue to attract industries and create jobs. I sincerely appreciate the DCCIA family and wish them great success as they move towards their Golden Jubilee.

**Raghunath Mashelkar, FRS  
Former Director General, Council of Scientific & Industrial Research**



Industrialisation and the service sector continue to grow, providing economic development and job creation. This has promoted an ecosystem for multi-level industry dependence and engagement. Industry associations such as DCCIA are significant in advocating reforms and policy issues for a sustainable investment climate for business growth and continuity.

Pune has witnessed continued investments from multinationals and domestic players, leading to increased coordination with the government and local administration. DCCIA has established its credibility and reputation in serving industries across various sectors, with a significant presence benefiting the industries in Ranjangoan and Shikhrapur. DCCIA is a well-regarded industry association in Maharashtra that promotes opportunities for manufacturers, suppliers, and exporters. I extend my best wishes on their 30th Anniversary and many more successful years.

**Rajesh Sinha, MD & Country Manager, John Deere India Private Limited Strategic Advisor to President, C&F**



With great joy and admiration, I extend my heartiest congratulations to DCCIA on its 30th anniversary. This remarkable achievement reflects the dedication and efforts of its officials. I fondly remember receiving the "Best Industrialist Award" from DCCIA, Pune.

Since its inception in 1994, DCCIA has played a vital role in industrial growth, particularly in Pune's Eastern Industrial Belt. Its commitment to collaborative efforts among industries, government bodies, and communities is commendable.

DCCIA's motto, "Productivity, Peace & Prosperity", has guided its role in stabilising and advancing the industrial landscape. On this momentous occasion, I acknowledge the hard work and vision of past and present office bearers and extend my best wishes for the future.

**Ravi Pandit, Chairman & Group CEO, KPIT Technologies Limited, Pune**

**Oriental Rubber Industries Private Limited  
A Legacy of Excellence and Innovation**

In a world where efficiency and reliability are paramount, one name stands out as a leader in the realm of conveyor solutions: Oriental Rubber. With a legacy spanning over seven decades, Oriental has established itself as a trailblazer in the industry, consistently pushing boundaries and setting new standards of excellence.

turing the widest array of conveyor belts and accessories under its MAXX range. From heavy-duty belts designed to withstand the most demanding industrial environments to specialized solutions tailored to specific applications, Oriental offers a comprehensive suite of products that cater to the diverse needs of its clientele.

**A JOURNEY OF INNOVATION**

From its humble beginnings in 1949, Oriental has been driven by a spirit of innovation, pioneering groundbreaking technologies that have reshaped the landscape of material handling. In 1978, Oriental achieved a historic milestone by becoming the first Indian company to manufacture synthetic fiber reinforced conveyor belts. This feat not only showcased Oriental's technical prowess but also underscored its unwavering commitment to progress and advancement.

**GLOBAL IMPACT AND RECOGNITION**

With a presence spanning across continents and a clientele comprising blue-chip companies worldwide, Oriental has emerged as a global powerhouse in the conveyor industry. Its products, renowned for their quality, reliability, and performance, have found applications in critical sectors such as steel, cement, power, mining, and more, contributing to the seamless operation of industries that form the backbone of modern economies.

**UNRIVALLED PRODUCT PORTFOLIO**

At the heart of Oriental's success lies its unparalleled product portfolio, fea-



**DRIVING PROGRESS THROUGH RESEARCH AND DEVELOPMENT**

Oriental's commitment to innovation is further exemplified by its state-of-the-art R&D laboratory, where a team of experts work tirelessly to develop cutting-edge solutions that address the evolving needs of the industry. Through rigorous testing and adherence to international standards, Oriental ensures that its products not only meet but exceed the expectations of its customers.

**A LEGACY OF EXCELLENCE**

In 2023, Oriental's exemplary track record in overseas markets was recognized with the prestigious THREE STAR EXPORT HOUSE status, a testament to its unwavering commitment to quality, reliability, and customer satisfaction. As Oriental continues to chart new territories and redefine industry benchmarks, its legacy of excellence remains an inspiration for generations to come.



**Supreme — People Who Know Plastics Well**

An undisputed leader in the Indian plastics industry, Supreme Industries has built great reputation over the decades. With an extensive and diversified portfolio of plastic products, Supreme offers solutions that cater to various industries and households. From plastic pipe systems, water tanks, bath fittings, sol-



**Plastic Piping Systems**



**Composite LP Cylinders**

vents, and moulded furniture to industrial moulded products, performance films, material handling products, protective packaging products, multi-layer cross-laminated films, and composite LPG cylinders, Supreme delivers convenience, affordability, and value to everyday life.

Founded in 1942, Supreme Industries has evolved with changing times while maintaining its core values. The company's robust infrastructure, cutting-edge technology, and expertise have made one of India's most prominent plastic processor. With a manufacturing footprint of 30 state-of-the-art plants across India, Supreme produces and sells nearly 6.4 lakh metric tons of plastic products annually. Its extensive reach, backed by a strong network of 5,000+ distributors, ensures easy availability of Supreme's products across urban and rural landscapes. Additionally, Supreme exports its products to over 55 countries, reinforcing its global presence.

**EXPANDING PRESENCE AND UNPARALLELED DISTRIBUTION**

One of Supreme's key strengths is its well-established Pan India network. The company operates through 21 regional offices across India and one overseas office, ensuring seamless customer service and support. This vast network enables efficient distribution and allows Supreme to stay ahead in a highly competitive industry. Its commitment to customer satisfaction and product innovation has helped the company build long-term relationships with businesses and consumers.



**Material Handling Products**

**CORE VALUES DRIVING SUPREME'S SUCCESS**

Supreme Industries' heart lies in a commitment to empowerment, integrity, and customer-centricity. These principles drive the company's innovation, ensuring every product meets high-quality standards and enhances user experience. The company continually invests in research and development to deliver products that meet and exceed customer expectations. Supreme's innovations are backed by superior craftsmanship and an eco-conscious approach, making sustainability a key part of its operations.

**SUSTAINABILITY AT THE CORE OF OPERATIONS**

In today's world, where environmental concerns are growing, Supreme is leading by example by integrating sustainability into its operations. The company is dedicated to reducing carbon emissions by adopting renewable energy sources and low-carbon fuels. Supreme actively fosters an environment-first culture by emphasising eco-friendly manufacturing processes that align with global sustainability goals. Supreme aims to contribute to a greener and more sustainable future by prioritising the use of recyclable materials and energy-efficient production methods.



**Industrial Products**

**PIONEERING INNOVATION IN THE PLASTICS INDUSTRY**

As a front-runner in the Indian plastics industry, Supreme continues to push boundaries through technological advancements and innovation. The company's vast product range is a testament to its unwavering commitment to excellence. Every product undergoes rigorous quality control and testing, ensuring it adheres to industry standards. Supreme has played a crucial role in transforming the plastics sector by offering durable, cost-effective, and environmentally responsible solutions.

**A LEGACY OF QUALITY AND GROWTH**

Supreme Industries has not just sustained its legacy but also strengthened its position as a leader in the industry. The company's ability to adapt to market demands, expand its portfolio, and maintain high production standards has made it a trusted name across sectors. Supreme's products have become an integral part of daily life, whether in construction, agriculture, packaging, or household applications.

With a vision for the future, Supreme remains committed to delivering innovation, quality, and sustainability. As the company grows, it stays true to its philosophy of doing nothing less than the best, ensuring that every product upholds the brand's legacy of quality and trust.



## DCCIA Pune Extends a Red Carpet Welcome to Industrialists

DCCIA hosted its Annual Awards Ceremony to honour and recognise outstanding contributions to industry, business excellence, and corporate social responsibility. The 2025 edition of this prestigious event took place on March 19, 2025, at Hotel Sheraton Grand, Pune, in the presence of distinguished industrialists, government officials, and key stakeholders from the business community. The gathering highlighted key industry challenges and emphasised the importance of financial planning for business sustainability and long-term success.

### A GRAND GATHERING OF BUSINESS LEADERS

The Annual Awards Ceremony 2025 was attended by over 200 delegates, including prominent chamber members, corporate executives, and government representatives. The event provided a great platform for networking and celebrating the remarkable achievements of industry leaders. The Chief Guest for the evening was Ashishkumar Chauhan, MD & CEO of the National Stock Exchange of India (NSE), who has played a transformative role in shaping India's capital markets. Accompanying him were esteemed DCCIA office bearers, including:

- Rathin Sinha, Chairman
- H.P. Srivastava, Vice Chairman
- Vasudeo Malu, Secretary
- Prakash Dhoka, Treasurer

These dignitaries and various other DCCIA

subcommittee members, including Executive Committee members Yogesh Vaghani and Bibhu Prasad, underscored the importance of collaboration between businesses and government institutions to drive economic growth and innovation.

### RECOGNISING EXCELLENCE IN INDUSTRY AND SOCIAL SERVICE

One of the event's highlights was the presentation of the DCCIA Excellence Awards, which recognise exceptional contributions by individuals and organisations in various fields. The prestigious Lifetime Achievement Award was conferred upon Vishal Makar, MD, Oriental Rubber Industries Pvt Ltd, for his outstanding contributions to industry and society. Other notable awardees included:

- **DCCIA Award for Excellence– Social Service:** Niramay, for their remarkable contributions to uplifting underprivileged commu-

nities and creating a future where every child has the right to a healthy and dignified life

- **DCCIA Award for Excellence– Public Service:** Nitin Mahajan, for his immense efforts as the Dy Executive Engineer MSIEDCL in supporting industrial growth and governance
- **DCCIA Award for Excellence– Best Industrialist:** Sudhir Mehta, recognised for his dynamic leadership and commitment to expanding Pinnacle Industries and EKA Mobility
- **DCCIA Award for Excellence– Best HR Practices:** Fosco India Ltd. was awarded the award for its exemplary human resource management and employee engagement strategies. In the MSME Category, ACS Industries Pvt Ltd. received the award
- **DCCIA Award for Excellence– Best Safety Practices:** Haier Appliances India Pvt. Ltd., for maintaining high safety standards in its operations
- **DCCIA Award for Excellence– Best Digital Transformation Initiative:** Classic Industries & Exports Ltd. and Supreme Industries Ltd. for their outstanding efforts in driving significant organisational change

These awards celebrate excellence at the individual and corporate levels and reflect the larger



Honourable Ashishkumar Chauhan, MD & CEO of National Stock Exchange of India

vision of corporate responsibility, innovation, and industrial progress.

### HONOURING GROWTH AND SUSTAINABILITY

Ashishkumar Chauhan congratulated the award winners in his address and commended DCCIA for recognising industry leaders and public service officials. He emphasised the importance of industrialists and corporate entities in shaping India's economic future. Highlighting India's rapid industrial progress, he expressed optimism that the country is well on its way to becoming the third-largest economy in the world.

He further highlighted the numerous challenges entrepreneurs face, often without support from employees and vendors. He likened them to movie makers, where they are the writers, directors, producers, and lead characters—sometimes even the sole spectators. Recalling past policies, he noted that in 1995-96, SMEs were allowed to raise funds from the stock market, but due to many companies vanishing, the practice was halted. It was reintroduced in 2012 with stringent regulations to support SME funding. He emphasised that stock exchange listing simplifies succession planning and aligns India with global business practices. Comparing a share certificate to a currency note, he stressed the responsibility of listed companies and the importance of strong corporate governance.

### LOOKING AHEAD: FUTURE PLANS AND INITIATIVES

In his joint address to the gathering, Rathin Sinha highlighted that for the next year, DCCIA will focus on cleanliness drives and traffic management to solve the traffic woes on Pune Nagar

Road. He urged industry members to actively participate in training programmes, seminars, and business networking forums. He emphasised that despite economic challenges, India's industrial future is promising, and businesses must adapt to emerging opportunities.

In his address, H. P. Srivastava recalled the Chamber's journey over 30 years and expressed his sincere thanks and gratitude to all stakeholders. "We aim to make this Industrial Belt a preferred investment destination. If we have to make India a 5 trillion economy, Maharashtra must contribute by being a trillion economy. To be there, we must ensure "Ease of Business" for every industry. The operationalisation of "The Maharashtra Trade & Investment Act 2023" through "The Maitri" portal should soon be a reality. Further, the government of Maharashtra will soon announce its new industrial policy, for which DCCIA has also given several suggestions." He added that this should also provide a significant boost to the industry.

### A BRIGHT FUTURE FOR PUNE'S INDUSTRIAL ECOSYSTEM

The DCCIA Annual Awards Ceremony 2025 celebrated excellence and reaffirmed Pune's status as a thriving industrial hub. By recognising business leaders, fostering collaboration, and driving impactful CSR initiatives, DCCIA remains a key enabler of growth and innovation in Maharashtra's industrial landscape.

The event reinforced the Chamber's commitment to supporting businesses, promoting fair trade practices, and contributing to India's economic progress. With ambitious plans for the future, DCCIA remains dedicated to empowering industries, strengthening partnerships, and championing corporate responsibility.



Coffee Table Book Release



Vishal Makar



Wika Industries Receiving Award



Fosco India Ltd. Receiving Award



Ashishkumar Chauhan addressing the audience



ACS Industries Pvt Ltd Receiving Award



Classic Industries and Exports Ltd Receiving Award



DCCIA Executive Committee



Haier Appliances India Pvt Ltd Receiving Award



Supreme Industries Ltd Receiving Award

## From Vision to Reality: How APPL Industries is Shaping the Future of Plastics

The Indian plastics industry has emerged as a global force, driven by strong infrastructure, skilled manpower, and abundant raw materials. APPL Industries Limited, a family-owned enterprise positioned as a trailblazer in plastics compounding, is among the industry leaders shaping this transformation. Under the leadership of Inder Jain, Chairman & Managing Director, APPL Industries has become one of India's largest compounding, with an annual installed capacity of 2,00,000 MT, and is recognised as one of the most trusted brands in the sector.

### A LEGACY OF INNOVATION AND QUALITY

Inder Jain founded APPL Industries, headquartered in Hinjewadi, Pune, and operates seven automated plants strategically located across India. With over 500 professionals, the company ensures consistent material quality while maintaining a safe and efficient working environment. APPL's commitment to excellence has earned it a distinguished clientele, including leading OEMs such as Bajaj, Ford, IKEA, Mahindra, Maruti Suzuki, PSA Groupe, Renault & Nissan, Tata Motors, TVS, and Volkswagen, among others.

### COMPREHENSIVE MATERIAL SOLUTIONS

APPL provides end-to-end material solutions, from selecting the right material to designing and manufacturing thermoplastics, engineering plastics. The company also specialises in rotational moulding compounds for various industrial applications. With an in-house NABL-accredited lab, APPL maintains rigorous quality standards and fosters trust among its global clientele.

The company's reputation extends beyond India, with global approvals from leading OEMs across multiple sectors. Strategic joint ventures with European and American firms further reinforce APPL's global footprint. To capitalise on international business opportunities, APPL established a manufacturing facility in SEZ Dahej, Gujarat, catering to overseas markets and leveraging India's robust raw material resources. The company



also operates sales offices in Mexico and Dubai, ensuring a seamless supply chain for its international customers.

### EMBRACING ADVANCED TECHNOLOGIES

APPL has consistently embraced advanced technologies to manufacture global-standard products. Beyond the automotive industry, APPL is actively developing futuristic products and technologies for diverse sectors, including industrial cooling solutions, defence, railways, aerospace, oil and gas, telecommunications, and composite conveyor products. This diversification ensures the company remains at the forefront of innovation, addressing the evolving needs of multiple industries.

### STRATEGIC JOINT VENTURES AND INNOVATION

Several joint ventures aimed at specialised applications and cutting-edge technologies further strengthen APPL's global presence. Among them is APPL GOR Plastics, a collaboration with Renolit, Germany, focused on green solutions such as Woodstock, TPO, TPE, and glass-reinforced sheets for the automobile, building, and formwork industries.

APPL Defence and Telecommunications, aligned with India's 'Make in India' initiative, manufactures lightweight cases for weapons, bombshells, and telecommunication and railway components. By replacing traditional wooden and metal components with polymer-based solutions, APPL significantly reduces weight while enhancing performance.

Another innovative venture is Eco Air Cooling Systems, a startup dedicated to industrial cooling solutions. To improve workplace environments, the company offers energy-efficient, environmentally friendly, and cost-effective products, including industrial coolers, HVLS fans, and air purifiers.

APPL's Autodynamic Technology Solutions also focuses on developing metal-to-plastic conversion technologies using IMC processes. These innovations provide substantial weight savings while maintaining superior performance efficiency, making them invaluable for industries requiring high-strength, lightweight components.

This revolutionary process enables the production of lightweight structural components such as bumper beams, car tailgates, and electric vehicle parts. APPL's IMC lines have posi-



tioned it as a key player in the evolving automotive sector, where lightweight and durability are critical factors.

### COMMITMENT TO SUSTAINABILITY AND EXPANSION

Sustainability is a cornerstone of APPL's growth strategy. The company has taken significant initiatives to develop eco-friendly products, signing an MoU with Borouge Petrochemicals, Abu Dhabi & Singapore to drive sustainable solutions. APPL's commitment to environmentally responsible practices aligns with global trends, ensuring long-term industry leadership.

In a significant expansion move, APPL is set to launch a fully automated 1,20,000 sq. ft. compounding facility in Tamil Nadu, with a capacity of 5,000 MT per month. Scheduled for completion by June, this strategic facility will cater to the growing demand in southern India. Additionally, APPL has a strategic tie-up with GS Caltech, Korea, to enhance its business operations across India and Southeast Asia.

### A VISION FOR THE FUTURE

Under Inder Jain's visionary leadership, APPL Industries Limited continues to push the boundaries of innovation, sustainability, and global expansion. With a strong focus on research, development, and strategic partnerships, the company is well-positioned to lead the Indian plastics industry into a new era of technological eminence.

As APPL advances toward its ambitious goals, it remains committed to quality, sustainability, and customer satisfaction—principles that cemented its status as a leader in the global plastics industry.



## John Deere India: Leading Agricultural Transformation with Innovation and Technology

John Deere India a subsidiary of Deere & Company USA has a rich heritage of 187+ years of serving the customers with technologically advanced products & leadership in Agriculture, Construction and Road-building Equipment. We are focused on precision and AI technology-based solutions on our products for higher performance and sustainable results for our customers. Our successful journey in India, has completed 26+ years with distinctive products with first-in-market technologies such as power steering, power reverser and now smart connected machines. We see an increased awareness and traction for technology adaptation in India which are based on AI and RS. Keeping the customers' aspirations in mind John Deere constantly innovates and introduces technologically advanced products and solutions that are aimed at empowering farming communities in improving productivity and profitability.

As India embraces mechanized and sustainable agriculture, technologically advanced tractors play a key role in supporting the economic growth of many farmers. John Deere understands these needs and aspirations and thus brings unique and advanced features and solutions.

### JOHN DEERE'S LATEST INNOVATIONS HIT INDIA MARKET: POWER & TECHNOLOGY 6.0

John Deere recently introduced a powerful 130hp 5130 M tractor and innovative solutions like the 5042D Gear Pro, which were launched during the Power and Technology 6.0 launch. These summarize Deere's technology edge in India providing groundbreaking solutions for our farmers. To cater to the country's evolving agricultural landscape, the 5130 M Deere tractor

is transforming efficiency and productivity. This 130 HP tractor launched on the 14th of February 2025 is the most powerful in its class and is designed to handle tough tasks with ease. This machine is built to revolutionize farming practices in-country combining power, innovation, and comfort to its users.

Additionally, the John Deere 5042D GearPro tractors, 5045D and 5050D GearPro Lift Pro, and 5210 Perma Clutch were launched that will improve the performance of these models, enhance user experience and advance customer loyalty.



### COMMITTED TO EMPOWERING COMMUNITIES THROUGH CSR

John Deere commitment for the communities focuses on delivering impactful, integrated programs that will enable the people we serve to unlock economic, social, and environmental value throughout their lives in ways that are sustainable for all. John Deere India works to empower farmers to increase productivity and income, inspiring students to increase learning, and ensuring basic services to improve quality of life.



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