

CIRCULAR No #077/GEN/2024-25

Date: 29.11.2024

To,
All Member Industries of DCCIA Pune.
Pune.

Subject: Be a part of India's Biggest MSME Celebration: Nominate Now! - ET MSME Awards 2024

Dear Sir/Madam,

“THE ECONOMIC TIMES” has organized “ET MSME AWARD 2024” on the 19th February 2025, “Deccan Chamber of Commerce Industries and Agriculture, Pune “(DCCIA), is supporting this event. We are reproducing below the contents of email received from them in this regard.

QUOTE

Micro, Small, and Medium Enterprises (MSMEs) are the driving force behind the Indian economy.

Comprising over 63 million MSMEs, this sector is the second-largest employment generator in the country, contributing to more than 30% to the nation's GDP. These numbers highlight the crucial role Indian MSMEs play in driving India's phenomenal growth.

Now, it's time to acknowledge and honor their contributions.

“The Economic Times” is thrilled to announce the highly-anticipated ET MSME Awards 2024, a prestigious platform that recognizes and rewards India's top MSMEs for their exceptional achievements in business performance and socioeconomic contribution.

In the fourth edition last year, we received an overwhelming response of more than **15,000** nominations from across the country, showcasing the incredible talent and entrepreneurial spirit in the sector. This year, we are determined to make it even bigger, and we invite you to be a part of this remarkable journey.

Why participate?

- ❖ An opportunity to present your innovations to an esteemed jury panel
- ❖ Nationwide recognition for your business on India's largest business media platform
- ❖ Exclusive coverage of ET MSME Awards winners on EconomicTimes.com
- ❖ Business profile to be showcased in the 'Top MSMEs ebook'

Join us in shining a spotlight on the remarkable stories of Indian MSMEs and their contributions to India's rise as an economic powerhouse.

Nominate Now

For more details about the programme and award categories,

visit: https://timeslearn.indiatimes.com/et_msmeawards?ag=dccia

THERE IS NO PARTICIPATION FEE

UNQUOTE

Members are requested to take advantage and participate in this national level event which will be highly publicized.

With Regards

For Deccan Chamber of Commerce Industries & Agriculture Pune.

Abhishek Sathe

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