

CIRCULAR No # 075/GEN

Date: 26/11/2024

**To,
All Members of DCCIA Pune.**

Subject: - PRINTING OF DESK TOP CALENDARS BY DCCIA: 2025

Dear Sir/Madam,

We are pleased to inform the members that DCCIA has decided to print Desk Top Calendars for the year 2025. We propose to devote 12 pages of Calendars (for 12 months) to 12 member Industries by publishing the photo graph of their factory/ product. The Desk Top calendars will be given to all member industries besides other industries/agencies interacting with Chamber. This is a unique opportunity for members to advertise their product/ organization with a minimum cost.

COMPOSITION OF DESK TOP CALENDAR: Each page of the 2025 Desk Top Calendar (for 12 months) will be devoted to a member Industry. Accordingly, their advertisement material for product/organization (photograph etc.) will be published on the page. The Chamber's name and Details will be published on top cover and last page summarizing all the months 2025. The Artwork of Calendar will be done professionally.

YOU PAY: You are required to pay **Rs. 13,000 + 18% GST** for publishing and you get a full page of Desk Top Calendar.

YOU GET: The Chamber will give you 100 Desk Top Calendars "Free of Cost" for distribution to your customers /clients/ well-wishers/ Govt. agencies etc. Besides, generating good will, your organization/ product gets publicity and advertisement as the Calendar will remain on the desk for one full year. Besides, you contribute for promotion of your Chamber.

In case the request is received from more than 12 members, the preference will be given on **FIRST COME FIRST SERVE BASIS.**

We look forward to your support. Since the time is running out, we need to complete the Artwork of the Calendar by **10th December 2024.**

Kindly contact 896918543/ 8956918544/8956918545 OR Mail us at gm@dcciapune.org, adminofficer@dcciapune.org, office@dcciapune.org

Thanking you in advance.

Yours sincerely

**Abhishek Sathe
Senior Manager Administration & Business Development**